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(54) **SYSTEM AND METHOD FOR VIRTUAL SETUP AND CONFIGURATION FOR A BUILD-TO-ORDER COMPUTER**

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(57) **ABSTRACT**

A system and method for an end-to-end order fulfillment process that includes a virtual setup and configuration for a build-to-order system is provided. The system includes a computing device. The computing device is for receiving order information from a customer and causing end user environment information to be received in response to receiving the order information. The computing device is also for causing a product to be built in accordance with the order information and causing the product to be configured in accordance with the end user environment information prior to the product being provided to the customer.

33 Claims, 5 Drawing Sheets

